

- **Specific** – Detailed alerts, geographies and stop & start times.
- **Map-driven** – Visualize weather and select targets using GIS maps and shapes.
- **Automated** – Deliver alerts to contacts and members automatically.
- **Rules-based** – Use rules to determine when a message should be triggered.
- **Targeted** – Deliver the right message to the right person and sirens automatically.



Overview

SmartMsg SMART Weather Alerting leverages AccuWeather and Weather Decision Technologies meteorological resources to enhance and optimize over 150 severe weather alerts such as lightning, tornados, thunderstorms, hail, ice, snow, extreme temperatures, high winds, flash floods, and flooding. Because these severe weather types are difficult to predict far in advance, they often have terrible loss of property and life for those individuals who are caught unaware. This solution will help to target and deliver the right message to the right person and sirens automatically.

SmartMsg SMART Weather Alerting provides location-specific severe weather alerts at the speed of click. An automated rules engine supercharges the speed and accuracy of alert delivery so notifications get to the right people right away.

Key Functionality

- Access to more than 150 different types of National Weather Service location specific weather alerts.
- Timely, accurate weather warnings with specific start times and timely closing of alerts.
- Automatically select sirens and function, one click activation (optional).
- Weather alerts follow Federal Signal’s philosophy of “target the individual, not the device”— and escalates alerts through a number of contact paths, including mobile, until the recipient confirms receipt.
- Precise meteorologist drawn polygons and geographical zones to identify weather impacted locations.
- Self-service opt-in member portal for community registration and to manage alert settings.
- Customized message content based on weather type, severity, location and audience.
- Set up “on the fly” triage conference calls to manage weather events from initiation to completion.
- Select contacts in affected areas using a map that identifies weather impacted locations.
- Configurable “quiet period” for opt-in members.

Protect Your Employees and Community Members

SmartMsg’s Social Media View and Mass Notification products become even more powerful with SMART Weather Alerting. Keep your employees, residents, and other key stakeholders informed and safe with automatic broadcasts to all affected recipients in an impact area. More actively manage weather events by quickly putting location based warnings in the right hands, in real-time and by customizing the messages you broadcast based on the type and severity of the event.

Federal Signal provides a unified Notification Platform that fully integrates software and hardware.

Customers can benefit by purchasing other products from our Notification Platform shown here.

About the Company:

Federal Signal Corporation (NYSE: FSS) provides products and services to protect people and our planet. Founded in 1901, Federal Signal is a leading global designer and manufacturer of products and innovative solutions.

