

- Integrate with social media to make the overwhelming volume of Big Data sensible and relevant to the individual needs of your organization.
- Trend a sample of tweets based on keywords, locations, volume, and time.
- View geo-tagged tweets and images tweeted with Twitter® on a map.
- Trigger notifications and alerts in real-time based on threshold settings for Twitter.



### Overview

The SmartMsg Social Media View allows users to integrate social media in a single communications console and also monitors social media traffic based on trends.

Federal Signal provides a unified Notification Platform that fully integrates software and hardware.

Customers can benefit by purchasing other products from our Notification Platform shown here.

#### About the Company:

Federal Signal Corporation (NYSE: FSS) provides products and services to protect people and our planet. Founded in 1901, Federal Signal is a leading global designer and manufacturer of products and innovative solutions.

